

An Important Week's Sale of

**Glove Silk Underwear**

Begins tomorrow, for one week only. Prices lower than any we have seen for equal quality. The things you need constantly, and especially in hot weather.

**Glove Silk Sports Pantalettes, \$5.50**

A good heavy quality of glove silk—the important feature the new Bulgarian garter effect. Beige, emerald, gold, fuchsia, cyclamen, brown.

**Glove Silk Step-In Panties, \$1.95**—Picot edge. Pink, blue, orchid, maize, peach, white.

**Glove Silk Bloomers, \$2.95**—Cut full and reinforced. Peach, orchid, black, navy, taupe, emerald, Pekin, brown and pink.

**Glove Silk Step-In Chemise, \$3.95**—Cut full and reinforced, with picot edge. Pink, orchid, peach.

**Glove Silk Pantalettes, \$3.75**—Well reinforced. Black, navy, taupe, emerald, Pekin, brown.

**Glove Silk Vests, \$2.95**—A heavy quality with hemstitched top.

**Glove Silk Vests, \$1.75**—Picot edge style. Pink, orchid or peach.

**Glove Silk Night Gowns, \$5.50**—Tailored model, picot edged. Pink, orchid, peach, maize, blue.

**Glove Silk Costume Slips, \$5.75**—Long waist model with shadow-proof panel front and back, and gathers at hips; also straight model with gathers at hip and shadow-proof hem.

GROUND FLOOR

**Sports Length Fur Coats**

In the August Fur Sale

There's to be a decided flare for sports length coats this season. Advance style news and early purchasers agree in this point. And Lord & Taylor, always in the foremost rank where fashion is the issue, offers sports coats developed in a number of furs, among them:

**Hudson Seal (dyed muskrat), Nutria, Squirrel, Leopard Cat, Civet, Raccoon and Caracul.**

But best of all so far as inexpensiveness and originality are concerned are the lamb coats in sports lengths, beige or grey, leather bound, in contrasting colors, and most moderately priced, \$79.50, \$89.50.

**Hudson Seal Coats, \$265 to \$375**—A variety of styles from 40 inch to 45 inch lengths, with shawl, draped or choker collar. All handsomely lined.

From this list you can gather only a small idea of the splendid variety and values in this Sale. You must come yourself to see the model coats, fur neckwear and hosts of other attractions, all at prices below normal.

FOURTH FLOOR

Current Specials in the August Linen Sale are

**Linen Cloths, \$4.95 each****Napkins, \$6.75 dozen**

A special purchase of pure linen damask table cloths and napkins. Linens of this excellent quality ordinarily sell for much higher prices. Table Cloths, 2 x 2 yards, \$4.95 each; 2 x 2½ yards, \$6.25 each; 2 x 3 yards, \$7.50 each. Napkins to match, 22 x 22 inches, \$6.75 dozen.

**Extra Large Turkish Towels, \$6 dozen.****Pure Linen Huck Towels, \$7.50 dozen.**

SECOND FLOOR

**Beaded Envelope Purses**

Special

**\$2.95 and \$3.95**

Excellent values as you'll surely agree when you see these bags—Persian and Oriental colorings or jet, brown, green, red and other colors. Smartest of bags at lowest of prices.

**Imported Draw String Bags, \$5**—An exceptional value! Dozens of colors and designs. Illustrated right.

**Silk Moire Bags Specially Priced**

**\$2.75**—Black or navy bags with crystal or jet knob.

**\$3.95**—Swagger bags in black, navy or brown. Braided handle with two tassels. All silk lined.

**\$4.50**—Black or navy, jet and marcasite knob. All silk lining, and inner compartment in every bag.

GROUND FLOOR

**Lord & Taylor**

FIFTH AVENUE



Continuing Our  
Annual  
August Sale of

**ORIENTAL  
RUGS**

Although many rugs have moved out of stock these past days, they are being replaced by rugs which are equally good values.

The prices are so low and the selection so comprehensive that we urge you to take immediate advantage of this opportunity. Rarely are we in a position to dispose of an exquisitely beautiful Persian or Chinese rug at such modest prices. We are listing a few of the many values.

**Small Throw Size Rugs, \$24.50**

Average size, 3 x 5 feet

**Large Throw Size Rugs, \$46.50**

Average size, 4 x 6½ feet

**Beautiful Persian Sarouks, \$135**

Average size, 4½ x 6½ feet

**Good quality Chinese Rugs, \$185**8 x 10 feet  
FIFTH FLOOR**Sale of Porch Frocks****\$2.95, \$3.95, \$5.95**

Ginghams, tissue gingham, dotted Swisses and a number of other materials. All greatly reduced for rapid clearance. White and colors are included.

**Shadow-proof Hem Costume Slips, \$1.95, \$2.75, \$5.50**—Lingerie, embroidery or filet trimmed, \$1.95. Tub Silk, \$2.75. Washable satin of fine quality, \$5.50. **Philippine Nightgowns, \$1.95**

Another special purchase, specially priced.

**Silk Nightgowns, \$4.50 and \$5.95**—Radium, tailored style, \$4.50. Crepe de Chine, lace trimmed, \$5.95

SECOND FLOOR

**The New Coats \$89.50**

For Women

Throw scarves with their graceful swing, loose back narrowly belted, wide cuffed sleeves—these are some of the points of the new fall coats which we have just received in our department. Marvella cloth, a silky, faintly ribbed material, which has proved its splendid durability, fashions these coats in black, navy, Malay brown and Sorrento. They are all silk lined and the throw scarves have deep silk fringes to lend an additional touch of grace.



THIRD FLOOR

**The New Gowns \$47.50**

For Women

Fall gowns are showing a decided tendency to gather themselves in the front. Fullness, drapes and girdles focus either at the front or one side.

The gown sketched at the right is no exception to the rule. It is simply designed, of Canton crepe, depending upon its subtle drapes and its bands of braided self material for its character. It is one of the new models being shown in our Women's Gown Department, most of them emphasizing black, brown and navy—since those are the accepted smart colors for early fall.

THIRD FLOOR

**New Tweed Suits \$35**

For Women

One reason for welcoming fall again is that it means the return of the tweed suit, in a new version of course, but with the same delightful rough soft quality of the material and the same swagger tailoring of every model.

There are two styles marked at the above very reasonable price and both found in lovely soft shades of blue, tan, purple and brown. It's really not a bit

too soon to be considering your tweeds for fall. These suits are all silk lined.



THIRD FLOOR

**New Imported Silks  
have just arrived**

Color or quality of the fabric—which explains the fascination of these beautiful new silks? Undoubtedly it is both together for either one alone would only half tell the story. As you walk through the silk department you see a very riot of vivid colors; gold, fuchsia, toreador, which is a particularly vivid red; canary yellow, several glorious new blues, among them Jeanne D'Arc.

**Bulgarian and Paisley**—Crepe de Chine prints itself in gay Bulgarian colors, following Paris; and Roshanara crepe adopts the Paisley print in rich colorings.

**Metal Cloths**—Metal brocade, for example, the gold or silver cloth with rich velvet design—for a sumptuous gown or wrap. Tinsel brocade, finer, but very lovely.

**Velvets**—These seem more beautiful this season than ever before, in color and texture as well. They have the straight pile which keeps them from matting and becoming marked—a decided advantage.

GROUND FLOOR

**Imported Woolen Fabrics  
for Autumn are here**

England, Ireland and Scotland have sent us especially lovely materials this year—tweeds in large plaids and effective stripes, with much brown and blue to be seen.

Woolen materials from France are exquisitely soft and finely woven—mixed fabrics for suits, others with a silky nap for frocks and wraps.

A visit to this department will give you a vivid picture of autumn fashions in wool fabrics.

**Special! Novelty Tweed Stripes and Plaids for Sports Skirts \$1.65 yd. 40 inches wide**

SECOND FLOOR

**New Flannels for Fall**

Every kind of flannel for infants' wear—plain white, all wool or silk and wool, embroidered shrunken skirting flannels, white eiderdowns, plain ripple and wrinkle for baby's crib—several others, too.

**4,000 Yards of Heavy Bleached Outing Flannel, 25c yard**—A very special price. 32 and 34 inches wide.

SECOND FLOOR

**Real Irish and Filet Laces**

You haven't seen values like these in some time. Laces of exquisite quality—the most usable widths—prices much lower than they regularly are.

**Irish Crochet, \$1.10 yd.**—Lace edges and insertions of unusually fine quality 2 and 2½ inches wide.

**Irish Crochet, 75c and 90c yd.**—Edges and insertions 1 and 1½ inches wide.

**Picot Edges, 12c yd.**—Real Irish and filet picot edges of finest quality.

**Filet, 95c yd.**—Lace edges in several designs.

**Filet, 50c yd.**—Popular narrow widths.

GROUND FLOOR

**Bridge Lamp \$17.50**

Unusually Beautiful

Although it is the combination of all the favorable points of this bridge lamp which go to make a graceful whole, there are still two features which we feel are worth stressing. They are the highly original design of the standard and the metal trimmed 12-inch amber mica shade, which gives a frosted effect. The lamp is finished in antique gold and has an adjustable arm and swivel socket. Complete, \$17.50

**Special, Wrought Iron Bridge Lamp, with Parchment Shade, \$6.50**

FIFTH FLOOR

**Women's White Shoes****Final Clearance, \$3.85**

Every pair of white shoes now in stock—regardless of former price—and many were several times the present price—to sell at \$3.85

You seldom have an opportunity like this—to buy shoes of quality and style value for a nominal sum.

**All white buckskin.** **White canvas strap pumps with kid trimming.** **White canvas combination strap pumps.** **White kidskin Oxfords, white kidskin pumps and Oxfords.** **White kidskin Oxfords with tan trimming, canvas with green, red or blue.**

Not all sizes in each style but every size in the collection.

SECOND FLOOR